

# **John Keble Church**

## **Strengths, Weaknesses, Opportunities Analysis**

The following represents a summary of the views of the P.C.C. on the strengths, weaknesses and opportunities that exist in the parish of John Keble Church.

### **Strengths**

**Music** – there has been music as part of the services since the start of the parish.

**Buildings are used by the community** – this includes the church, both halls, upstairs meeting room and the B.P. Centre.

**Mixed congregation** – diversity is a way of life here

**Many young people associated with the church** – this is through the Youth Group, BP organisations, Sunday School and external organisations that use our premises (e.g. Toddlers Group)

**Location of the site** – it is in a prominent position and in the middle of a residential area.

**Many social events held here** – both for John Keble Church and other organisations.

**Strong sense of community** – the phrase “John Keble Family” is in popular use.

**Good initial welcome of visitors**

**Good core of committed people.**

**Strong lay ministry**

**Involvement in the LEP**

### **Weaknesses**

**Sustaining our welcome**

**Concern that many of our core activities depend on an aging congregation**

**Appreciation of effort** – concern that goodwill is taken for granted

**Spiritual involvement outside 9.30 service**

**Knowledge of other people in the parish** – need more effort to maintain the family ethos.

**Involvement of young people in the service**

**Publicising what we do** – we risk becoming insular.

### **Opportunities**

**Building on our strong musical background**

**Widening our friendship**

**Youth Services**

**Communications officer**

**Welcoming the involvement of new clergy in the parish**